

TechSoup New Zealand Conference 2018

Digital Flightpaths

↳ and

*New Zealand Charities
Technology Awards Dinner*



Sponsorship Prospectus

22 - 23 March 2018 | Waipuna Hotel and Conference Centre, Auckland

Conference 2018 Sponsorship Packages

Type	Amount	Available	Benefits
Gold sponsor	\$4,000	1	Company name on Conference micro-site as Gold sponsor
			Company banner at reception
			Company logo on name badges
			Company name on all pre-Conference promotional materials as Gold sponsor
			Company name on all printed Conference materials as Gold sponsor
			Satchel Insert
			Double exhibitor space at Conference
			Opportunity to provide lucky door prize and presentation of prize by company representative
			4 x Conference tickets for company staff
			Opportunity to provide blog to be published on website
			10 x Conference tickets to provide to company clients
			1 x table to Awards Dinner with company name table signage
			First preference of exhibitor stand
Company ad in programme			
Silver sponsor	\$2,000	2	Company name on Conference micro-site as Silver sponsor
			2 x Conference tickets for company staff
			Company name on all pre-Conference promotional materials as Silver sponsor
			Company name on all printed Conference materials as Silver sponsor
			Satchel Insert
			Single exhibitor space at Conference
			Opportunity to provide lucky door prize and presentation of prize by company representative
			1 x table to Awards Dinner
Opportunity to provide blog to be published on website			
Bronze sponsor	\$1,000	7	2 x Conference tickets for company staff
			Company logo on microsite
			Company logo on event program
			2 tickets to Awards Dinner
			Logo in rotation sequence on Conference big screen
			Single exhibitor space
			Company name in exhibitor programme
Satchel insert			
Satchel inserts	\$300	--	1 x flyer
Morning tea sponsor	\$500	2	Company logo on morning tea stands
Afternoon tea sponsor	\$500	2	Company logo on afternoon tea stands

➤ Awards Dinner 2018 Sponsorship Packages

Type	Amount	Available	Benefits
Gold sponsor	\$2,500	1	Acknowledgment by MC at start and close of event
			Opportunity to provide lucky door prize and presentation of prize by company representative
			Opportunity to provide blog to be published on website
			Company brochure in attendee satchel
			Company name on all printed materials as Gold sponsor
			Company name on all promotional materials as individual award sponsor
			Includes sponsorship of individual award*
			Company name on all printed materials as individual award sponsor
			Company name on Conference micro-site as sponsor of individual award
			Opportunity to present award by company representative
			1 x table to Awards Dinner with company name table signage
Company ad in programme			
Individual award sponsor	\$800	5	Company name on Conference micro-site as sponsor of individual award*
			Company name on all promotional materials as individual award sponsor
			MC acknowledgment of sponsor at award category presentation
			Opportunity to present award by company representative
			Company name on all printed materials as individual award sponsor
			Table signage with company name
			2 x tickets to Awards Dinner
Table sponsor	\$1,800	--	1 x table to Awards Dinner with company name table signage (10 per table)
*Award Categories			<ul style="list-style-type: none"> > Technology Volunteer of the Year > Technology Innovator of the Year > Best Social Media Campaign of the Year > Technology Service in the Charitable Sector- Lifetime Service Award > Best Small to Medium Enterprise > Best Government Agency

↳ About TechSoup New Zealand

TechSoup New Zealand strives for a stronger charitable sector working at its full potential to maximise its value in bringing about positive social change. The TechSoup New Zealand programme, in partnership with TechSoup Global, administer the technology donations and discount programmes of major technology companies including Microsoft, Symantec, Adobe and more. Since 2008, more than 5,000 charitable organisations have benefited from over \$50 million worth of donated and discounted technology products and Cloud services.

TechSoup New Zealand also offers a range of events and training opportunities, including face-to-face workshops and online webinars, providing charitable organisations with free or low cost training to strengthen capacity in technology, digital media, marketing, communications, leadership and more. Through these capacity development services, charitable organisations are connected to the right tools and capabilities they need to fulfill their mission. TechSoup New Zealand exists to build more effective communities and networks to support the charitable sector.

TechSoup New Zealand Conference 2018 - *Digital Flightpaths*

Friday 23 March | Waipuna Hotel and Conference Centre, Auckland

The 2018 TechSoup New Zealand Conference encompasses the theme of *Digital Flightpaths: Unpacking the power of technology for New Zealand's charitable sector*. Join TechSoup New Zealand on an exciting journey to discover the power of technology and learn how to unpack its full potential to benefit your organisation as we travel together into the new technological age. By coming together to learn from sector leaders

and peers, charitable organisations across New Zealand and the Pacific can ensure they remain at the forefront of service delivery by embracing new technologies, and adopting the latest marketing and fundraising techniques. *Digital Flightpaths* will provide a unique opportunity to connect with the sector and delegates will walk away with new insights and practices to drive positive social change.

New Zealand Charities Technology Awards

Thursday 22 March | Waipuna Hotel and Conference Centre Auckland

The New Zealand Charity Technology Awards recognises the very best in technology innovation and technology service excellence in the New Zealand charity sector. Help celebrate the technology achievements of charitable individuals and organisations at the Awards Dinner on the evening of Thursday 22 March.

Who will attend?

The Conference and Awards attract a dynamic mix of charitable sector executives including CEOs, board members, directors and managers, as well as service providers in technology, online and digital media, community engagement, marketing, communications and fundraising. More than 150 delegates are expected to attend the 2018 conference.

Become a sponsor

Please submit your expression of interest to Lauren Forster at conference@techsoup.net.nz